



Dear Community Members,

It's hard to believe how far we already are into 2017! We have another great year planned for the city and need community support and involvement to build and grow these events even more. Don't miss your chance to be part of the excitement and partner with the Cornelia Downtown Development Authority & the Cornelia Hospitality & Tourism board in hosting the following great events.

Here's what's in store for Cornelia through the end of 2017:

80s Tacky Prom

Friday, February 10th 8-11 p.m.

21 AND OVER ONLY!

Bring your sweetie out for a good time at the Cornelia Community House! This is a swell Valentine's Day gig! Make sure to get out your crimper and your leotards because we are taking it back to the 80s! We will have a great cash bar, awesome decorations, and the best DJ in town bringing you all the hits from the good ol' days! We will crown a Tacky King and Queen at the end of the night! Be sure to bring your dancing shoes because we are getting Footloose!

Bon Jovi Sponsor (Decorations)	\$100
Guns & Roses Sponsor (Marketing, posters, etc.)	\$200
Journey Sponsor (Alcohol vendors, games, snacks, prizes)	\$300
Queen Sponsor (Musical Entertainment)	\$500
In-Kind Donation (gift card, gas card, ads, etc)	

Value: _____

Name/Company Name as you would like it to appear in advertisements:

(Email logo file to dmanager@corneliageorgia.org)

Contact Person: _____

Address: _____

Phone No: (_____) _____ - _____

Email Address: _____ @ _____

Website: www. _____



Cornelia Apple Blossom BBQ Festival- April 21st & 22nd in Downtown Cornelia

This event draws thousands of BBQ lovers to the area for the weekend. The contest consists of 50 BBQ teams that will compete for the \$10,000 prize and the winner is invited to the American Royal Cook-Off for the year. Aside from the professional BBQ contest, amateur cooks and budding pit-masters are invited to participate in our backyard division. Live entertainment & kid fun will be available all weekend, along with chances to sample competition style food.

Presenting Partner	\$3,000
Full festival sponsorship will be advertised as “Cornelia Main Street & (Your Name) present the KCBS Apple Blossom BBQ Competition.”	
Grand Champion Partner	\$2,000
Reserve Grand Champion Partner	\$1,500
Musical Stage	\$1,000
Pro Contest Partner (Event Map)	\$750
Backyard Contest Partner (Promotional Materials/Banners)	\$500
In-Kind Donation (gift card, gas card, ads, etc)	

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30th Annual Big Red Apple Festival - FREE
Saturday, October 7, 2017

This long standing North Georgia tradition continues to draw crowds from all over the southeast to Cornelia for a weekend of fall fun in one of the most beautiful areas of the state. This event is just one of many during the fall season that continues to boost tourism economy for Habersham County. See attached sheet for partnership possibilities.

The Whole Bushel **\$2,500**
Full festival sponsorship will be advertised as “Cornelia Main Street & (Your Name) present the 30th Annual Big Red Apple Festival.”

Golden Delicious Sponsors **\$1,000**
Headline sponsor of all entertainment secured for Saturday stage during festival.

Apple Market Sponsor (Apples, Cider & Merchandise Tent) **\$500**

The Crabapple Kid’s Zone Sponsor **\$500**

Apple Orchard Sponsor (Event Map) **\$300**

Apple Seed Sponsor (Promotional Materials/Banners) **\$200**

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Christmas Lights Spectacular! - FREE
November 23, 2017 – January 1, 2018

This Cornelia tradition begins on Thanksgiving night as the Cornelia City Park Holiday Light Spectacular is lit. This event brings people in from surrounding counties in the Northeast Georgia area. 2016 saw record numbers in attendance all week for activities and thousands drove through to see the lights for the month.



Christmas in Cornelia
December 14th – 16th

This event takes place in the Cornelia City Park and Community House. Kids have the opportunity to sit with Santa, ice skate, listen to carolers, shop at the holiday marketplace, roast marshmallows and get fun hayrides through the Christmas light scenery. This event attracts families all over Habersham and our neighboring counties.

Available Partnerships – All partners will have signage at appropriate locations depending on level/type of partnership chosen & promoted on all advertisements of event.

Angels of Light (Christmas Light Sponsor): **\$500**
Assisting in the upkeep and purchase of large light displays in the park and in downtown

Deck the Halls Hero: **\$250**
Assisting in the decorations for the Downtown & the Cornelia Live Tree

Santa’s Helper: **\$100**
Assisting with **FREE** visits with Santa

Ice Skating Partners:

King of the Rink (Premier Sponsor of event) **\$2,500**

The event will be promoted as you and the Cornelia Hospitality & Tourism Board as main sponsors in all printed materials and media advertisements. Name and logo also included on the welcoming banner at the ice skating rink. This sponsorship level gets 10 skating tickets.

In-Kind Donation (gift card, gas card, ads, etc)

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All-Inclusive Downtown Annual Partner \$2000

A premier partner for all Main Street/DDA events and programs with the following benefits:

- Listed as 2017 Program Partner on all marketing media and materials
- Listed as a premier partner on all event materials & social media
- Booth space at all events and promotions, if desired
- Special VIP privileges at all events and promotions & tickets where applicable

All of our events aim to bring a diverse group of people, representing a wide variety of ages, to Cornelia & Habersham County from all over the Southeast to promote tourism in our area.

As an event partner, you'll enjoy special perks including things like VIP access/reserved seating at concerts, tickets that you can give away to employees/valued customers and many opportunities to promote your business with booth space at the events.

Please look over the attached information pertaining to each event and pick what suits your business/organization the best. Please return your completed form(s) and payment made payable to the City of Cornelia as soon as possible so that we can include you on all promotion of events. *(All donations are tax deductible as allowed by Georgia Law.)*

Please contact us for additional information or to discuss a customized sponsorship package. We look forward to working with you this year.

Please check or circle which option you'd like and fill out the contact information and return it, along with funds, made payable to:

City of Cornelia, P.O. Box 785, Cornelia, GA 30531